

ALEF
MADE IN ITALY

SPRING SUMMER
COLLECTION 2018



Alef is the beginning, symbol of Energy, force, continuity, stability. It is also the center from which the thought form radiates.

The letter A, Alef, the number 1, the unit from which all numbers are born and formed, the first uncreated energy which in itself contains the following as the white has in it all the colors of the continuous spectrum; from it all subsequent uncreated energies form.

This energy is what drives the creative team of designers in the design and manufacture of fashion accessories that are sources of positive energy to the wearer and not only accessories with a strong aesthetic taste. Through the study of the forms, the combination of colors and materials what emerges is a true talisman of " bag therapy".

The creative team is composed of young and dynamic professionals who are constantly in search of inspiration and ideas to further infuse the brand dedicating their many years experience in the field of fashion and enthusiasm in creating.

Every product is designed, developed and manufactured exclusively in Italy and transmits taste for the new and love for the tradition of craftsmanship combined with the most advanced techniques of leather processing and the use of innovative fabrics and materials.

Tradition and innovation are fused in Alef monogram composed of ALPHA, the tradition, OMEGA, the vision, and TAO, continuous grow.



































	Name	Description	Code
	ALNAIR ORCHID	Orchid violet leather handbag	ALNAIR_07CSS18OC
	MINI ALNAIR DEEP SEA BLUE	Mini bag in blue leather	MINIALNAIR_07CSS18DSB
	COBO LIGHT BLUE	Handbag in light blue leather	COBO_07CSS18LB
	MINI SUN ORANGE	Mini bucket bag in orange leather	MINISUN_07CSS18OR

	Name	Description	Code
	MINI SUN RAF	Mini bucket bag in light blue leather with blue raffia insert	MINISUN_07CSS18LBRA
	EMERALD DEEP SEA BLUE	Tote bag in blue leather	EMERALD_07CSS18DSB
	AMON PASSION PINK	Shopping bag in fuchsia pink leather	AMON_07CSS18PP
	ORIX WAVE LIGHT PINK	Handbag in light pink leather with leather wave insert	ORIX_07CSS18LPWA

	Name	Description	Code
	ORIX WAVE ORANGE	Handbag in orange leather with leather wave insert	ORIX_07CSS18ORWA
	OMEGAN ORCHID	Hobo bag in orchid violet leather	OMEGAN_07CSS18OC
	AGATE ORCHID	Orchid violet leather envelop clutch	AGATE_07CSS18OC
	IRIS RAF ORANGE	Clutch in orange leather with raffia insert	IRIS_07CSS18ORRA

	Name	Description	Code
	IRIS APRICOT	Clutch in apricot leather	IRIS_07CSS18AP
	AMBER RAF APRICOT	Mini baguette bag in apricot leather with raffia insert. Convertible into a pouch	AMBER_07CSS18APRA
	AMBER BLACK	Mini baguette bag in black leather. Convertible into a pouch	AMBER_07CSS18BL
	CACHEMIRE DREAM BLU SCARF & LIGHT BLUE POCLETTE	Cachemire blue scarf & light blue leather pochette	CACHEMIRE-SC_07CSS18BL POCHETTE CACHPOCH_07CSS18BL



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